



NEWSLETTER

American Association of Botanical Gardens and Arboreta

December 2001 • No. 322

1996 to 2002: A lot has happened but the best is yet to come

Watch Out for What's Ahead

In 1996, Bill Clinton and Bob Dole vied for the Presidency. Cornerback Larry Brown of the Dallas Cowboys was the hero of Superbowl XXX. "Braveheart" won the Oscar for Best Picture. Also, 360 members attended the AABGA Annual Conference in St. Louis, the Board adopted Agenda 2000, AABGA launched its new website, and an individual membership cost \$60.

In 2001, individual memberships still cost \$60, but the headquarters, staff, publications, membership, and programs have all grown. But the biggest and best changes are yet to come. AABGA has three new initiatives in the works that will change the way public gardens operate in the years ahead.

So What Lies Ahead?

1. The website that was so new and exciting in 1996 is now outdated. The first and most exciting of AABGA's new initiatives is the conversion of the Resource Center and the AABGA website into a virtual information service designed to meet the information needs of our members and the general public. AABGA is developing plans and seeking funding for:

- The overhaul of the AABGA website into a state-of-the-art system for information

capture, exchange, and dissemination

- The retooling of the marketing component of the website to raise the awareness of public gardens and their resources and to increase visitation
- The transformation of the AABGA Resource Center from a paper library into an online resource available to members free of charge and to nonmembers for a fee
- The conversion of a majority of the Association's mailings to online functions to save paper and mailing costs. In 2002, for example, the complete Annual Conference Registration brochure will only be available online, and anyone who chooses can register for the conference online.

2. In tandem with the development of a new website is the development of a long-range marketing plan in which AABGA and AABGA member institutions form a partnership to promote public gardens through joint marketing initiatives. The first step in this marketing plan begins in April with the publication of the first issue of *The Public Garden* on marketing techniques and tools to be followed by a second marketing issue on reaching new audiences.

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Sign Up for a New Internet Address

A new top-level domain (TDL) name dedicated to museums has been approved for the Internet. Domain names are endings of Internet addresses that distinguish different kinds of organizations. These include .com (for commercial ventures), .org (for government organizations), and .edu (for educational organizations). Now add to that list .museums.

Last summer, the Museum Domain Management Association (MuseDoma) began accepting preliminary requests for Web names using the TDL .museum. According to MuseDoma, which sponsors

.museum, the new domain name is intended to establish a distinct online identity for museums. Institutions that would like to submit a preliminary name request need to go to www.musedoma.org. The domain name will be restricted to museums and their professional organizations.

The TDL was approved last year by the Internet Corporation for Assigned Names and Numbers (ICANN). MuseDoma is the only organization authorized by ICANN to handle registrations. For more information, go to www.musedoma.org or www.icann.org.

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AABGA is a nonprofit, membership organization. Its mission is to serve North American public gardens and horticultural organizations by promoting professional development through its publications and meetings; advocating the interests of public gardens in political, corporate, foundation, and community arenas; and encouraging gardens to adhere to professional standards in programs and operations.

Opinions expressed are those of the author and not necessarily those of the AABGA. The *Newsletter* welcomes submissions but assumes no responsibility for the loss or damage of unsolicited material. Material contained herein may be reprinted with the written acknowledgment of the Editor. Queries and submissions are welcome. Address all inquiries to:

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HIGHLIGHTS

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3. A groundbreaking memorandum of understanding between AABGA, the U. S. Geological Survey-National Biological Information Infrastructure, and the U. S. Department of Agriculture-Natural Resources Conservation Service/ Science and Technology Department explores a possible a cooperative effort to link all plant record keeping databases into one central database. The value of this initiative for gardens could be enormous. Potential collaborative activities include:

- Establishing open access to databases containing information on plant collections, horticulture, plant growth, taxonomic, images, and other supporting information, especially using technologies that provide simultaneous distributed querying capabilities giving synoptic views of information from multiple public gardens.
- Establishing open access to databases containing information on research and education efforts among public gardens.
- Developing national standards and providing technical expertise for the use of geospatial technologies.
- Working together to provide useful software tools to support improved

access to botanical information and expertise.

Change Costs Money

All three initiatives are designed to help gardens and their staffs become more professional and to increase the value of their membership in AABGA. But just as new gardens cost money, so do new programs.

Membership in AABGA has always been a great investment, a good value at a low cost, and far less than membership in many comparable national organizations where members often receive fewer services. (To see just how good a value it is, take a look at the list of benefits in the accompanying box.)

Over the last six years, the costs of providing member services have steadily increased, and AABGA can no longer hold the line on membership fees. Starting January 2002, individual membership fees will be tied to member income. The base level will remain \$60 a year for those earning \$30,000 or less. For those whose incomes are \$30,000 to \$50,000, membership will be \$80 a year; those earning \$50,000 to \$75,000 will pay \$100; and those earning above \$75,000 will pay \$120. Student memberships will increase from

\$25 to \$30 (the first increase since 1989) and will no longer include a subscription to *The Public Garden* or free membership directory.

For many years, small to mid-sized gardens have paid a greater percentage of their operating budgets than larger gardens. To try to correct that inequity, in 2002 the membership fee for all small gardens (annual operating budgets of \$1 million or less) will remain the same with no increase. The fee for medium-sized gardens (operating budgets of \$1 million to \$2 million) will increase by 30%, and for large garden (operating budgets above \$2 million) by 50%.

The Cost of Non-Membership

To reduce the burden on AABGA members, non-members will now pay a fee to use AABGA services including \$30 for each use of the Resource Center (members will continue to have free use of the Resource Center's services) and increased charges for AABGA publications.

Increased Fees Mean Increased Services

Tied to the new membership fees are new services that add value to AABGA membership and contribute to the upgraded professionalism of public horticulture. New member services in 2002 will include:

- Free subscription to Plant Information Online produced by the Anderson Horticultural Library of the Minnesota Landscape Arboretum. See attached article for a detailed description of the service.
- A free copy of *Reaching Out to the Garden Visitor: Informal Learning and Biodiversity*, which was just published by AABGA and supported by a grant from the National Science Foundation. This innovative new book brings to the forefront the role that botanical gardens and arboreta play in science education.
- Reduced subscription rate for *The Public Garden* (\$25, compared to the regular subscription rate of \$40) that will enable gardens to purchase *The Public Garden* for their trustees and gift shops which will in turn help their boards and visitors become more informed about public gardens and the challenges they face.

What AABGA Membership Means to You

- Free subscriptions to *The Public Garden* and the *AABGA Newsletter*.
- National Jobs Clearinghouse: With jobs listings in the *AABGA Newsletter*, the Jobs Hotline, and on the AABGA website, AABGA is a major source of employment information for those working in public horticulture.
- Free copy of the annual membership directory, the perfect networking tool linking you to gardens and their staffs throughout North America.
- Professional education through workshops and Annual and Regional Meetings.
- Networking opportunities through AABGA's professional committees.
- Free or reduced admission to many AABGA member gardens.

On top of that, institutional members receive:

- Free standard jobs listings in the *AABGA Newsletter*, on the Jobs Hotline, and on the AABGA website.
- Special rates for display ads in the *AABGA Newsletter* that are 60% less than those paid by noninstitutional members.
- Free and unlimited listings in the annual *AABGA Internship Directory*.
- New institutional members are featured in the Institutional Member Profiles in the *AABGA Newsletter* and on the AABGA website.
- Free descriptive listings in the membership directory and on the AABGA website.
- Half-price rentals of the AABGA mailing list.
- Reduced rates for all institutional insurance needs.

Board of Directors Nomination Form

The AABGA Nominating Committee needs help in making a thorough search for excellent nominees for the Board of Directors. Think about the people you know who are active members of the AABGA, participate in our programs and on committees, have good ideas to share and are willing to devote their time and resources to serving on the Board.

Nominations are sought for a treasurer and for two directors-at-large. (Only voting members of AABGA—Active, Emeritus, Life and official representatives of institutional members—may propose candidates.) Board members need to demonstrate leadership and to reflect a diversity of disciplines and institution sizes as well as cultural and regional points of view. Candidates should be able to anticipate AABGA's future needs and growth and keep informed about management, finance, governance and ethical issues. Nominees to the Board should have demonstrated a strong commitment to the Association through service on Association committees and participation in programs and meetings.

PROPOSER

Nominee's Membership status: Active Emeritus Life
 Institutional Representative

Telephone _____ Email _____

SECRETARY (2 year term)

Nominee's Membership status: Active Emeritus Life

Name _____
 Institution _____
 Address _____
 City _____ State/Province _____ Zip/Postal Code _____
 Telephone _____ Email _____

The nominees past and current responsibilities. Why you believe this person should be selected as a nominee. If you need more room attach a separate sheet.

Please return this form to: (Deadline ??????????):

Eric Tschanz
 Powell Gardens
 306 SE 5th Street; Lee's Summit, MO 64063
 Phone: 816/697-2600 Fax: 816/697-2691
 email:etschanz@powellgardens.org

TREASURER (2 year term)

Nominee's Membership status: Active Emeritus Life

Name _____
 Institution _____
 Address _____
 City _____ State/Province _____ Zip/Postal Code _____
 Telephone _____ Email _____

The nominees past and current responsibilities. Why you believe this person should be selected as a nominee. If you need more room attach a separate sheet.

DIRECTOR-AT-LARGE (3 year term)

Nominee's Membership status: Active Emeritus Life

Name _____
 Institution _____
 Address _____
 City _____ State/Province _____ Zip/Postal Code _____
 Telephone _____ Email _____

The nominees past and current responsibilities. Why you believe this person should be selected as a nominee. If you need more room attach a separate sheet.

DIRECTOR-AT-LARGE (3 year term)

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 Institution _____
 Address _____
 City _____ State/Province _____ Zip/Postal Code _____
 Telephone _____ Email _____

The nominees past and current responsibilities. Why you believe this person should be selected as a nominee. If you need more room attach a separate sheet.

CARA Update

President George W. Bush is expected to sign into law a fiscal year 2002 Interior appropriations bill (HR 2217) that would provide full funding for the group of conservation programs that have become known as **CARA-lite**, according to the Federal Parks and Recreation. The bill includes \$1.32 billion for CARA-lite. Along with other appropriation bills dealing with conservation programs, Congress has approved \$1.72 billion for CARA-lite. The interior bill will provide money for such state and local park programs as the Land and Water Conservation Fund (\$144 million) and the Urban Parks and Recreation Recovery (\$30 million), and state wildlife grants administered by the Fish and Wildlife Service (\$85 million).



The **American Association of Museums** (AAM) Board of Directors recently approved *Guidelines for Museums on Developing and Managing Business Support* to give the museum community detailed guidance on handling business support of museums, consistent with and following from the AAM *Code of Ethics for Museums*. The guidelines are based on the principles of adhering to an ethical standard that exceeds legal minimums, acting in a manner consistent with the museum's mission, maintaining control over all museum activities including exhibition content, avoiding conflicts of interest, and adhering to an ideal of transparency. The Guidelines have been disseminated widely and also are posted on AAM's website at www.aam-us.org.



U.S. Department of Agriculture researchers recently reported that *Elaeagnus umbellata* (*autumn olive*) berries contain up to 18 times more lycopene than tomatoes. Lycopene is believed to protect against some forms of cancer, especially prostate cancer. In addition, diets rich in carotenoids such as lycopene have been associated with a lower risk of myocardial infarctions. Tomato products provide most of the dietary lycopene in the United States. Autumn olive is eaten in Asia, but little

used for human consumption in the United States. The researchers reported their findings in the October 2001 issue of *Hortscience*.



The Office of Solid Waste of the **Environmental Protection Agency** (EPA) has started a program to promote the use of compost in roadside landscaping. Construction companies can use compost alongside highways to stabilize the soil, prevent erosion, and improve the growth of roadside vegetation. According to the EPA, compost not only performs these functions better than straw, which is commonly used, but it also helps reduce greenhouse gas emissions.



The **U.S. Postal Service** submitted a proposal for postage increases to the Postal Rate Commission (PRC) in September. Citing a faltering economy, rising costs, and a likely deficit of \$1.6 million this year, the Postal Service asked for a 9 percent across-the-board increase. The proposal calls for raising the price of a first-class stamp to 37 cents and increasing the charge for priority mail by 13.5 percent, express mail by 9.7 percent, periodicals by 10 percent, advertising mail by 7.3 percent, and packages by 8.9 percent. The PRC expected to take the full 10 months allotted to conduct the hearing process, which means that any increases would not take effect before fall 2002.

FUNDING NEWS

Marie Selby Botanical Gardens, in Sarasota, Florida, has been awarded a \$500,000 grant from the Cultural Facilities program of the State of Florida Division of Cultural Affairs. The funds will support construction of a 820-foot-long wall surrounding the perimeter of the Gardens' 12-acre campus; installation of lighting on existing paths and walkways to improve safety for visitors and staff; installation and improvement of handicap ramps, walkways and facilities incorporating ADA requirements; and linkage of all permanent facilities to outside utilities. The Gardens also received two grants from the State of Florida, Department of State, Division of Historical Resources. The

first is for \$10,423 for general operating support of the Christy Payne Mansion, a Sarasota landmark that is part of the Gardens. The second is for \$9,625 to research and produce a video, *The History of Selby Gardens*, that will provide a historical prospective and resource for the community and for the Gardens.



The **Missouri Botanical Garden**, in St. Louis, Missouri, reports that \$8.35 million in contributions from the **William T. Kemper Foundation** and **Commerce Bank** will go to helping the Garden advance its global influence and its initiatives in education, research, and economic development.



The **North Carolina Botanical Garden** in Chapel Hill, North Carolina, has received a final distribution of \$68,747 from the estate of **Katherine Bradley Mouzon**. That brings the total of contributions from the estate up to approximately \$2.5 million. It was Mouzon's wish that, when she died, contributions from her estate would be used by the Garden to build a visitor center.



The **Institute of Museum and Library Sciences** has awarded a \$250,000 grant for use in a collaboration between the University of Illinois, the University of North Carolina Herbarium, and the University of North Carolina School of Information and Library Science to develop a tree identification site to be posted on the World Wide Web. To see current efforts to post plant information, visit www.ibiblio.org/pic.



The **American Association of Museums** reports that *The 2001 AAM Guide to Museum Giving* is now available at its website at www.aam-us.org. This database-driven version of the *Guide* allows visitors to search by state or museum type or alphabetically. It can be used to help potential donors make informed decisions about supporting America's cultural institutions. The online version features 228 museums and is a supplement to the print edition. **The Huntington, Library, Arts Collections, and Botanical Gardens**, in San Marino, California, recently

received a charitable remainder trust gift of \$5 million from **Peter Paanakker**, former Huntington Overseer, who passed away October 15, 1999. The gift will go to creating a Chinese Garden. Paanakker also left an endowment of equal size to maintain the garden in perpetuity. Paanaker's involvement at The Huntington began when he joined the Society of Fellows in 1984. He was appointed to the Board of Overseers in 1994.

PEOPLE AND GARDENS

Midwest

The **Quad City Botanical Center**, in Rock Island, Illinois, has named **Cheryl Carney** as its new Executive Director. Carney, who is replacing **Larry Pardue**. Cheryl comes to Quad City from the Iowa State University in Washington, Iowa, where she was the Washington County Extension Director.



Rotary Gardens, in Janesville, Wisconsin, reports that **Kelly Stacionis** and **Luara Boettcher** have joined its staff. Kelly is the new education coordinator and Laura is the new volunteer coordinator.



Dr. Luther S. Williams, Director of Education and Interpretation and Senior Advisor to the director of the **The Missouri Botanic Garden**, has been named to the **National Black College Hall of Fame** for outstanding achievements in the field of science.



The **Missouri Botanic Garden** also reports that an estimated 222,000 plant specimens have been added to its herbarium, thanks to the recent acquisition of the **Clyde F. Reed Herbarium**. The specimens were in Reed's private collection and most are not duplicated in the collections of any other institution.



The **University of Missouri** announced the appointment of **Richard H. Munson** as Superintendent of Landscape Services and Director of the University of Missouri Botanic Garden. Munson, who assumed his new position in Septem-

ber, is charged with developing a master plan that continues the garden's development and expansion into a regionally and nationally recognized botanic garden. He is the former director of The Holden Arboretum in Kirkland, Ohio, and former director of the Botanic Garden of Smith College in Northampton, Massachusetts.



In response to the September 11 terrorist attacks, **The Morton Arboretum**, in Lisle, Illinois, donated 100 percent of its September 22-23 paid admission proceeds to the **American Red Cross National Disaster Relief Fund**. The fund serves victims, families, and emergency services workers affected the events in New York City, Washington, D.C., and near the crash site in Johnstown, Pennsylvania, as well as airports across the nation.



Northeast

The **Massachusetts Horticultural Society** (MHS), in Wellesley, Massachusetts, recently held a dedication ceremony for its Education Center as well as a reopening ceremony for its Library. Trustees, and overseers were joined by local dignitaries, representatives of area cultural organizations and plant societies, and members.



Mid-Atlantic

The **Henry Foundation for Botanical Research**, in Gladwyne, Pennsylvania, has awarded the first Mary Gibson Henry Medals to **Martha Gathright Davidson**, **Josephine de Nancrede Henry**, **Ruth Patrick, Ph.D.**, and **Carroll E. Wood, Ph.D.** to honor their extraordinary contributions to botanical research at the **Henry Botanic Garden**. The medals were presented by **Susan P. Treadway**, President of the Foundation and a granddaughter of Mary Gibson Henry.



Southeast

Fairchild Tropical Garden, in Coral Gables, Florida, has opened its first off-site retail location, The Palm Collection by Fairchild Tropical Garden,

inside The Palms, a newly renovated hotel in Miami Beach. The store features a collection of items for the home and garden, palm-themed gifts, and books on tropical plants and landscaping. The partnership between the two attractions began as a landscape consultation and blossomed into an exciting marketing collaboration.



Pacific

Ganna Walska Lotusland Foundation, in Santa Barbara, California, has received one of nine IPM (Integrated Pest Management) Innovator Awards from the California Department of Pesticide Regulation (DPR). Director Paul E. Helliker presented the award last October at the eighth annual IPM Innovator awards at the California Environmental Protection Agency Headquarters in Sacramento. IPM Innovator awards honor California organizations that emphasize pest prevention, favor least-toxic pest control, and share their successful strategies with others. Lotusland's IPM program includes practices that allow maintenance without the use of chemical fertilizers and pesticides, thanks to composting and mulching, release of natural predators, insectary plants, improved drainage to control disease and nematodes, "compost tea," and other reduced-risk practices.

2002 Dorothy E. Hansell Publication Award

2002 Award Category: Rack Brochure

A “rack” brochure is a card or folded publication that describes the institution in general for the purpose of attracting new visitors by mail or via a tourism facility. The publication should fit in a standard brochure rack or #10 business envelope — that is, no larger than 4” by 9.25.” These brochures are traditionally intended for display in visitor center or hotel racks or as a mailed response for general information.

Deadline: Entries must be postmarked by February 15, 2002

The AABGA is now accepting entries for its 2001 Dorothy E. Hansell Publication Awards. For 22 years, the Awards have celebrated excellence in garden publications.

This is your opportunity to let experienced designers, production specialists, and museum professionals evaluate your work and provide a constructive assessment of your institution’s presentation. Publications are submitted to four or five judges each year, who rank each entry in categories such as content and presentation, readability, creative design and graphics, and production quality.

Judges include well-known garden writers, museum program evaluators, print media professionals, and established graphic designers. Each judge is charged with providing insight on the strengths of each piece as well as suggesting possible refinements to enhance its effectiveness.

First place and honorable mention awards are made in two categories divided by annual institutional budget: “Less than \$250,000 a year” or “\$250,000 or more.” All entries, with examples of judges’ comments, will be on display at the 2001 AABGA Annual Conference in Denver, Colorado.

Resource books outlining past competitions are available from the AABGA Resource Center. If you are planning a new publication, or just looking for ideas to upgrade a current offering, check out recent winners in categories such as “newsletter” or “garden guide.”

To enter, complete the form below and submit it along with six copies of your publication and a check made payable to AABGA.



Competition Rules

- The competition is open to all AABGA Institutional Members and to all North American public horticultural institutions.
- Entry Fee: \$20 per submitted entry for AABGA Institutional Members, \$40 per submitted entry for nonmembers.
- Entries must fit in the category defined under 2002 Award Category—Rack Brochure
- Six copies of the Rack Brochure with an official entry form and the appropriate entry fee (payable to AABGA) must be postmarked no later than February 15, 2002 and sent to Julie Vidotto, Dorothy Hansell Publication Award, 351 Longwood Road., Kennett Square, PA 19348.
- Photocopy the official entry form for multiple entries. You must indicate the appropriate budget category for your institution. A winner will be selected in each budget category.
- All entries become property of the AABGA and cannot be returned.
- The 2002 Dorothy E. Hansell Publication Award will be presented at the AABGA Annual Conference.

Last Year’s Winners

Last year’s awards for excellence in the membership brochure category went to Hatcher Garden and Woodland Preserve (Spartanburg, South Carolina) and Garvan Woodland Gardens (Hot Springs, Arkansas). Honorable mention was awarded to the Leila Arboretum Society in Battle Creek, Michigan.

2002 Entry Form for Dorothy E. Hansell Award

Complete this form and submit it with six copies of the entry, a self-addressed stamped envelope for the judges’ comments, and a check payable to AABGA.

Institution _____

Address _____

City State Zip/Postal Code _____

Contact Person _____

Phone Fax _____

Annual Operating Budget Less than \$250,000 \$250,000 or more

Entry Fee AABGA Institutional Member \$20 Nonmember \$40

Amount Enclosed \$ _____

Mail to: Julie Vidotto—Dorothy E. Hansell Publication Award • 351 Longwood Road • Kennett Square, PA 19348

Upcoming Events

January 16 & 17, 2002

12th Annual Landscape Design Symposium. "Plants, People and Time: Creating a Place," Arboretum Villanova, Villanova, Pennsylvania. Co-sponsored by the Morris Arboretum, The Connecticut College Arboretum, and New Directions in the American Landscape of Larry Weaner Landscape Design. For complete brochure, contact 215/247-5777 ext. 125 or 156 or email Jan McFarlan at jlm@pobox.upenn.edu.

January 26 & 27, 2002

10th Anniversary Weekend Celebration: "The Power of Herbs", The New York Botanical Gardens, Bronx, New York. Includes lecture sessions and workshops. For information, call 718/817-8747 or browse the catalog online at www.nybg.org/edu/conted.

February 1, 2002

Annual Mid-winter Symposium, "Today's Horticulture," hosted by the Professional Gardener Alumni Association and Longwood Gardens. At Longwood Gardens, Kennett Square, Pennsylvania.

February 20-24, 2002

Meeting, Mid-size Garden Directors Meeting, Quail Botanical Gardens, Encinitas, California. For information, call 760/436-3036.

February 22-24, 2002

The Palm Beach Tropical Flower and Garden Show, "The World is Our Garden," West Palm Beach, Florida. Presented by The Horticulture Society of South Florida. Features exhibits, marketplace, competition, educational exhibits, lectures, demonstrations, performances, and more. For information, call 561/655-5522, e-mail pbfs@flinet.com, or visit www.palm-beachflowershow.org.

February 23, 2002

Kansas City Gardening Symposium, "The Art of Gardening," Unity Village Auditorium, Lee's Summit, Missouri. Sponsored by the Friends of Powell Gardens and The Garden Center Association of Kansas City. Features national speakers including authors Ryan Gainey, Colston Burrell, Tracy DiSabato-Aust, Rick Darke, and Pam Harper. For information, call Powell Gardens at 816/697-2600 ext. 225.

February 23, 2002

Western Pennsylvania Gardening and Landscaping Symposium, Chatham College, Pittsburgh, Pennsylvania. Co-sponsored by Phipps Conservatory and Botanical Gardens, Chatham

College, Penn State Cooperative Extension, and The Horticultural Society of Western Pennsylvania. For information or to register, call Phipps Conservatory and Botanical Gardens at 412/441-4442.

March 3-10, 2002

2002 Philadelphia Flower Show, "The Pleasures of the Garden," Pennsylvania Convention Center, Philadelphia, Pennsylvania. Event includes competitions, exhibitions, demonstrations, educational activities, lectures, culinary events, and marketplace. For more information, call The Pennsylvania Horticultural Society at 215/988-8899.

March 4 & 5, 2002

Eighteenth Annual Davidson Horticultural Symposium, "Order and Chaos in the Garden," Davidson College, Davidson, North Carolina. Sponsored by the Davidson Garden Club. Speakers include Stephen Lacy, Edith R. Eddleman, Pat Linton, Ben Page, and Mike Shoup. Registration deadline is February 22, 2002. For more information, contact Susan Abbot, Davidson Horticultural Symposium, P.O. Box 898, Davidson, NC 28036 (phone: 704/892-6281).

April 10, 2002

Seminar, "Healing Landscapes in Health Care Settings and Adult Communities," Medford Leas Retirement Community, Medford, New Jersey. Participants will learn strategies for developing and sustaining therapeutic gardens and horticultural programs for their communities. For information: call 215/247-5777, ext 156 or 125 or e-mail: jlm@pobox.upenn.edu

June 14, 2002

Spring Meeting, Kansas Association of Arboreta and Botanical Gardens (KAABG), Kansas State University Botanical Gardens, Kansas State University, Manhattan, Kansas. Meeting are open to all individuals in or associated with horticultural-related professions and those who are concerned about parks, zoos, arboreta, and botanical gardens. For information, call KAABG Chairman Dick Weidenbach at 316/681-2057 or KSU Gardens Director Scott McElwain at 785/532-1397.

July 18-20, 2002

Symposium, "Ripe From Downtown", Cleveland Botanical Garden, Cleveland, Ohio. A national symposium on creating garden-based entrepreneur programs for youth. Presented will be

best ideas, model programs, and resources for staff and volunteers at schools, botanical gardens, extension agencies, and other horticultural and community organizations to create successful garden-based programs for youth, especially urban teens. For information, call 216/721-1600 or visit the Web site at <http://www.cb garden.org>.

OBITUARY

Dr. Alfred Evans, horticulturist, curator, writer, and broadcaster, passed away on September 15, 2001. He was 81. Dr. Evans began his training in horticulture in 1936 at University College, Dundee before moving on to the Royal Botanic Gardens (RBG). His education was interrupted by World War II. After returning from six years in the RAF, Dr. Evans completed his education and became assistant curator in charge of the arboretum, alpine, and herbaceous departments at the RBG. He was also responsible for the hardy plant collections. Later, he would prepare a catalog of plants grown at RBG for distribution to gardens and botanical institutions worldwide. For over 60 years, Dr. Evans spoke and lectured to horticultural societies all over the world, and he was invited on many lecture tours to Canada and the United States. He frequently appeared on BBC television and radio. Throughout the years, he wrote numerous articles for various publications, and his book, *The Peat Garden and its Plants*, was highly praised and widely used as a reference. During his career, he received many honors. In 1980, he was made an Associate of Honour by the Royal Horticultural Society. In 1992, he received an honorary doctorate from the Memorial University of Newfoundland for his work as a consultant and adviser to many gardens. In 1995, the Royal Horticultural Society awarded him the Victoria Medal of Honor.

Trained Gardener

Seeking person with skills and initiative for private estate, one hour west of Boston. Spacious setting with fields and woodland paths. Responsibilities include care of perennial borders, bulbs, shrubs, hedges, container plants, ornamental fruit trees, greenhouse, lawn, gravel walks and driveway. Also occasional errands, maintenance of farm and garden equipment, miscellaneous small repair. Seasonal duties include caretaking during owners' absences, snow clearance, swimming pool maintenance, cutting, splitting and stacking firewood. Forty hour work week. Vacation time. Health insurance provided. Salary commensurate with education and experience. House provided (3 bedrooms, 2 baths, living room and study, wood stove plus oil heat). Space for own garden if desired. Suitable for couple or small family. No smoking. No cats respond with resume and references to Richard Emmet, 224 Concord Road, Westford, MA 01886.

M.S. Botanical Garden Management
1970 Longwood Gardens Fellow

De Armand L. Hull

- Horticulture consultation on zone 9 and 10 tropicals
- Speciality with rare palms and cycads, over 500 varieties available
- Breeder of lorries, 28 species available

D.L. Hull Nursery
10815 SW 90 Ave.
Miami, FL 33176-3625

day (305) 279-5678
fax (305) 275-8721

DIRECTOR OF EDUCATION—MARIE SELBY BOTANICAL GARDENS.

The Marie Selby botanical Garden (MSBG) invites applications for a full-time Director of its education programs. Applicants must have a Ph.D., or a Masters Degree plus at least 5 years of education experience. Skills required include success in grant writing for education projects, demonstrated experience in innovative education for the public including exhibits, excellent public speaking abilities, and expertise in some aspect of international education.

Candidates with experience in education programs relating to botany, especially tropical plants and conservation are preferred. Responsibilities include overseeing administration of the department, creating dynamic interpretive education programs for all ages throughout the Gardens, grant writing to fund education programs, and teaching classes to different age levels. A passion for plants and for educating people about plants and the natural world is essential.

Starting date for the position is June 1, 2002. applications will be reviewed until a suitable candidate is found. MSBG is an equal opportunity employer. Women, minorities and persons with disabilities are encouraged to apply. MSBG is a drug-free workplace.

Applicants should send a resume, letter of interest, salary requirements, and three references to: Dr. Meg Lowman, Executive Director, Marie Selby Botanical Gardens, Inc., 811 South Palm Avenue, Sarasota, Florida 34236 USA. Information about other programs at MSBG is available at www.selby.org.

Head Gardener needed for sophisticated 5.5 acre seaside garden in the English style 2 hours outside of Boston. Individual must have minimum 5 years horticultural experience and a horticultural degree. Garden includes extensive herbaceous collections, small arboretum, large patager and topiary gardens. Salary negotiable, includes benefits package. Send 3 professional references, 3 personal references and recent photo to M/M Prescott Dunbar, 2423 Prytania Street, New Orleans, LA 70130.

Internships at the Morris Arboretum-Internships (8 for one yr.), Morris Arboretum of the Univ. of Pennsylvania, Philadelphia, PA www.upenn.edu/morris/ Application deadline: 2/15/02 to begin 6/18/02. Positions open in: education, urban forestry, plant protection, plant propagation, arboriculture, botany, & horticulture. **Duties:** Work under direction of dept. supervisor; seminars & practical sessions to help interns develop professionally held weekly; Interns receive academic credit at Univ. of PA. Salary: \$7.80 per hour plus health, dental & tuition benefits, three weeks paid vacation. **Qualifications:** background in horticulture, biology, botany, landscape design, or education. Vacation, health and tuition benefits. Send letter of intent, resume, transcripts, & 3 letters of ref. to: Internship Program, Morris Arboretum, 9414 Meadowbrook Ave., Phila., PA 19118 (215)247-5777, ext. 156; jlmpob@pobox.upenn.edu

MANAGER OF HORTICULTURE: Challenging opportunity available immediately at The Morris County Park Commission, New Jersey. The Manager of Horticulture is responsible for managing, coordinating and supervising the execution of both in-house and contracted horticultural and park maintenance activities related to all the facilities and grounds of the Morris County Park Commission with specific emphasis upon the Frelinghuysen and Willowood Arboreta. Other responsibilities include plant and garden curation, implementation of programs to restore native ecosystems including invasive exotic vegetation management and coordination of plant propagation and distribution programs. **Qualifications:** A minimum of a Bachelor's Degree in Ornamental Horticulture or related field. Five years related experience in horticultural landscape, facility, grounds or park management. Proven ability to develop and implement modern and creative horticultural practices and projects. Good communication, writing and computer skills. Ability to supervise and coordinate Personnel at geographically dispersed locations. Salary: \$56,000, plus excellent benefits. Flexible Work Week: 40 hours per week, including some weekend and evening hours. Deadline for Applications: November 30, 2001. Send letter and resume to: Edwin J. Vath, Director of Park Maintenance, Morris County Park Commission, PO Box 1295, Morristown, NJ 07962 - 1295 EOE/MF

Nursery Supervisor/Grower, Queen Elizabeth II Botanic Park. The Queen Elizabeth II Botanic Park in Grand Cayman, Cayman Islands (Caribbean) seeks a highly motivated individual for the position of Grower/Supervisor. The Botanic Park is a 65-acre botanical garden and nature preserve. The successful candidate will grow high quality plants for the display gardens, native areas, special events and for the Nursery's retail outlet. Qualifications include a B.S. in Horticulture or equivalent, 3 years experience in commercial plant production facility, computer skills, proven ability to propagate and grow a

wide range of woody and herbaceous plants, foliage, flowering, native, aquatic, annual, orchids, etc. Previous tropical experience and grafting ability a plus. Must be able to develop and maintain schedules and effectively supervise others. Salary and benefits: US \$44,676, pension plan and health insurance. To receive Government application form contact: Andrew L. Guthrie, General Manager, Queen Elizabeth II Botanic Park, P.O. Box 203, North Side, Grand Cayman, Cayman Islands. 345-947-9462, ext. 21, fax: 345-947-7873, email: Guthrie@candw.ky.

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Employment - Employment - Employment. Jobs in Horticulture is the twice-a-month national newspaper & Web site for Green Industry employment. Employers & Job Seekers contact: 800/428-2474 or visit <http://www.hortjobs.com>. Since 1993.

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EXECUTIVE DIRECTOR

Ferrell Gardens at Hills and Dales

Fuller E. Callaway Foundation, a not-for-profit private foundation in LaGrange, Georgia, is seeking an Executive Director for the former Callaway estate properties, Hills and Dales and Ferrell Gardens. The formerly private estate was opened to the public in 1999 and the Foundation is now in the process of expanding its outreach. The Executive Director will be instrumental in key decisions regarding the expansion and will oversee construction of a new visitor center and implementation of the organizational structure and master plan. The Executive Director will report to the Foundation Trustees through the Foundation's General Manager.

The successful candidate should have management experience in a corporate, nonprofit, or academic environment, a proven track record, and the highest level of professionalism and ethics. Strong oral and written communication skills, good interpersonal skills, and a personality commensurate with the demands of the job are essential. The successful candidate must be self-motivated, committed, and have the ability to set goals, manage, and articulate the vision set by the Foundation Trustees.

The Executive Director will direct and oversee all aspects of both Hills and Dales and Ferrell Gardens. The Director will be responsible for administration, budgeting, policy decisions, personnel, public relations, marketing and strategic planning, and will serve as a liaison between the Trustees, Advisory Groups, and staff.

A bachelor's degree in horticulture, cultural arts, management, historic preservation or related field is required. A master's degree is preferred; however, equivalent experience may be considered in lieu of an advanced degree. Salary, along with a comprehensive benefits package, will be commensurate with experience. Qualified candidates should send a resume, including references, salary requirements, and supporting materials to Mr. J. T. Gresham, General Manager, Fuller E. Callaway Foundation, P. O. Box 790, LaGrange, GA 30241. A review of applications will begin on December 31, and will continue until the position is filled.

Additional information. Hills and Dales was the home of Fuller E. Callaway and his wife, Ida Cason Callaway, and later, their son and his wife, Fuller E. Callaway, Jr. and Alice Hand Callaway, all of whom are now deceased. The Italian-style villa with Palladian elements was designed by architect J. Neel Reid, a champion of classical architecture, formal gardens and traditional interior design. The house is situated on a hillside overlooking historic Ferrell Gardens. Although the house was built from 1914 to 1916, more than seven decades after Ferrell Gardens was begun, the house and gardens blend beautifully together. Ferrell Gardens is generally considered the finest extant boxwood garden in Georgia. The 31 acre estate, including the house, gardens, greenhouse and outbuildings, is now owned by the Fuller E. Callaway Foundation. LaGrange offers numerous cultural and recreational opportunities, has a population of approximately 26,000, and is located 68 miles southwest of Atlanta near the Georgia/Alabama state line.



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